

How Ready Is Our Church to Reach Millennials?

On a scale of 1-10, with 10 being strongly true and 1 being not true at all, rate how much these statements are true about our church.

How we talk about Millennials

We talk about reaching Millennials because we want to reach more people in our community.

1 2 3 4 5 6 7 8 9 10

We talk about reaching Millennials because we won't survive if we don't.

1 2 3 4 5 6 7 8 9 10

We talk positively about Millennials because we enjoy being around them.

1 2 3 4 5 6 7 8 9 10

We talk about what's wrong with Millennials.

1 2 3 4 5 6 7 8 9 10

We don't talk about Millennials.

1 2 3 4 5 6 7 8 9 10

We have room for Millennials

Our long-time members know what will happen to their music, their preferences, and their place in the church, and they want to do what is necessary to reach Millennials anyway.

1 2 3 4 5 6 7 8 9 10

Our members talk to visitors, rather than the people they know, and make them feel welcome.

1 2 3 4 5 6 7 8 9 10

Younger people or younger families have found mentoring relationships with older members.

1 2 3 4 5 6 7 8 9 10

What we signal to Millennials

Millennials can relate to our music.

1 2 3 4 5 6 7 8 9 10

Millennials connect with our graphics.

1 2 3 4 5 6 7 8 9 10

Some people in our church dress like Millennials we see in the mall.

1 2 3 4 5 6 7 8 9 10

The preaching is conversational rather than lecture-like or the more classical forceful style.

1 2 3 4 5 6 7 8 9 10

People in our classes or small groups talk openly about struggles.

1 2 3 4 5 6 7 8 9 10

How we connect with Millennials

Millennials attend our church.

1 2 3 4 5 6 7 8 9 10

The Millennials who attend our church resemble the Millennials in our community more than they resemble their parents.

1 2 3 4 5 6 7 8 9 10

We have staff who connect with Millennials.

1 2 3 4 5 6 7 8 9 10

Members of our congregation have meaningful relationships with Millennials who don't come to our church.

1 2 3 4 5 6 7 8 9 10

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