

THE 3 QUESTIONS FOR EACH OF THE 7 MINUTE VIDEOS

Videos for all churches

Video 1: **If You Want to Reach Millennials, Start Here**

The 3 questions:

1. Are you asking the dead-end question: why won't the younger generation come to our church?
2. Which option makes the most sense for your church:
 - a. Change now
 - b. Grow old together
 - c. Pretend we can reach all five generations
3. If you decide to grow old together, in what ways will you also minister to Millennials?

Video 2: **You Won't Reach Millennials Unless You Understand the Thinking behind Their Thinking**

The 3 questions:

1. Who will you assign to become your resident expert regarding emerging adulthood?
2. What "goes without saying" for your generation?
3. Is it important for you to learn more about "judgment is the greatest sin" or "Be Good, Feel Good, Live Your Life (God Is Watching)" if you are to understand how Millennials think?

Video 3: **How to Make Your Church a Place Where Millennials Stay**

The 3 questions:

1. Are the Millennials who grew up in your church staying once they get out of high school or college?
2. Which of the five recommendations will you implement first?

3. Specifically what will you do first to move forward with your selected recommendation?

Video 4: **Every Church Has 5 Options for Ministering to the 5 Generations**

The 3 questions:

1. Which of the five options are you currently using?
2. What are the upsides and downsides to your option?
3. Regardless of your option, how will you bring all the generations together from time to time?

Video 5: **How Do We Keep from Hurting the Older Generations If We Change Things to Reach the Younger Generations?**

The 3 questions:

1. What's your change management plan to help the older generations adjust to the adjustments you will have to make to reach the younger generations?
2. What aspects can you keep that will feel like home to the older generations?
3. How will you engage the older generations in meaningful ways for the next 20 years so they don't feel like they have been put out to pasture?

Additional videos for churches in smaller communities or those who don't have multigenerational congregations

How Can Your Church Do Multigenerational Well?

The 3 questions:

1. What generations are currently most interested in your ministry, based on your music, clothing, preaching topics, and programs?
2. What things can you tweak so more generations will be interested?

3. How will you give the people who don't attend now a voice in the decisions regarding how you do things?

The Boomers May Be a Greater Challenge When They Retire than the Millennials Are Now

The 3 questions:

1. Do you struggle more with engaging Millennials or fully engaging retired Baby Boomers?
2. How do you think the Baby Boomers will change retirement?
3. How will you help Baby Boomers chart their way through potentially 30 years of active retirement before their health forces them to slow down?